



Clydette Haynes

Business Development Consultant— Professional Trainer — Motivational Speaker

- ◆ An established 27 year career professional .
- ◆ Has held management and executive level positions in human resources; training; marketing, sales; administration and operations
- ◆ Extensive knowledge of budget management; fundraising; public relations, and project management.
- ◆ Provided small business start-up consulting and management services, crafting business plans, loan and grant proposals.
- ◆ Experienced with construction, real estate, insurance, international trade, logging, retail, and internet marketing .
- ◆ A qualified educator Clydette has taught elementary through high school youth.
- ◆ A veteran trainer conducting in-service training on sales/marketing and customer service techniques.
- ◆ Developed and presented community college level workshops and certificated programs.
- ◆ Effective people skills and high energy presentations keep the audience engaged .
- ◆ Years of service with nonprofit and professional organizations in positions of leadership and responsibility.



Training People & Organizations for Peak Performance

Interesting Personal Factoids:

- ◇ Clydette has learned how to ride the waves of adversity in life as she has faced it's many challenges which have included among other: divorce, single parenthood, caring for aging parents, loss of a child, balancing career goals and family needs. Her personal philosophy is "in every loss there is always gain it's all in your perception and attitude".
- ◇ A busy home school Mother of two wonderful children, Clydette is loving every minute of the adventure. She's very active with the local home school association and currently serving on the board.
- ◇ Community programs and working with youth are Clydette's passion. Her desire is to have an impact on the foundation for the future. As the founding Manager of a home school enrichment club she hopes to leave a legacy for generations to come.
- ◇ A pioneering mom-preneur exploring the deep waters of e-commerce and internet marketing.





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Seminars/Workshops available in 90 minutes—6 hours formats

- * Communication—The Life Line of your Organization
- * Strategic Planning—Every Journey Starts With a Map
- * How to Start a Community/Faith Based Youth Program
- * Developing the Self Directed Team
- * Business Development and Promotion 101
- * The Value of Diversity - How Your Organization Can Benefit
- * The Winning Ways of Successful Leaders
- * Unleash Your Hidden Leadership Potential—Situational Leadership
- * The Benefits of Employer Sponsored Child Care
- * Applying the Philosophies of *Fish* to Your Organization
- * Accountability for Success
- * Effective Change Management
- * Integrating An Anti-biased Curriculum

Motivational Talks up To 60 minutes duration

- Loss is Always Gain—How to Handle Adversity
- What's Your Legacy?
- Homeschooling—A Valuable Option to Build a Better Tomorrow Today

Speaking Occasions

- Key note opening/closing
- Sales/marketing meetings
- Executive/corporate retreats
- Luncheon/dinner presentations
- Conventions/conferences

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“Clydette is dynamite! She is smart, experienced, supportive and inspirational. Women around the world need to hear her!”

C. Orellana, Workshop Participant

“Clydette was wonderful, fun and easy to talk to.”

L. Brown, Workshop Participant

“Clydette’s very friendly, positive attitude made you feel comfortable and important.”

D. Lopez, Seminar Attendee

“What an encouraging, enthusiastic and caring instructor!”

C. Ramsey, Seminar Attendee

“Thank you for participating in our workshop. Your presentation was clear and to the point and many of the evaluations specifically mention it in appreciation. It is reassuring to know that there are people like you who care so much about the importance of employer related child care.”

***M. Harvey
Child Care Coordinator
City of Lompoc***

“Because of your workshop on Anti-bias Curriculum we definitely succeeded in providing a successful workshop for local Day Care Providers.”

***D. Bicksler
Recreation Coordinator
City of San Luis Obispo***