

What Our Clients Think

I've shared the platform with Joseph and his high energy brings you along for the ride. He's a tough act to follow!"

Kris Zahn

Professional Speaker, Author, Athlete

Joseph engages his audience to be part of the process. His workshops are pertinent and fun. Those attending know he cares about each attendee's success."

*Sylvia Broyles, Vice President
Board of Directors*

United States Bowling Congress

Joseph Haynes is inspiring and motivational. I was able to hear his inspirational *Leave a Mark* message which still rings in the back of my mind as I conduct my day to day business of life."

*David Fields, President
Pasadena USBC Association*

"Joseph and Clydette Haynes have aided me much in realizing my import and export business goals.

*A. Ali, Entrepreneur
S & H Incorporated*

"Clydette is dynamite! She is smart, experienced, supportive and inspirational. Women around the world need to hear her!"

*C. Orellana
Seminar Participant*

Haynes, Benford & Associates
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Training People & Organizations For

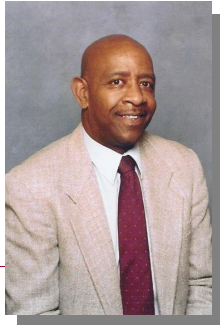
- *Higher Performance*
- *Better Efficiency*
- *Stronger Customer & Member Relations*



Joseph Haynes
Principal Consultant, Trainer
Motivational Speaker

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Training People and Organizations



Joseph Haynes
Principal
Consultant, Trainer
Motivational Speaker



Clydette Benford-Haynes
Consultant & Trainer

Motivation, Empowerment and Accountability Consulting for Peak Performance

Joseph Haynes is a seasoned professional with 25 plus years of combined operations, sales, marketing, customer service, and public relations experience. A demonstrated leader, he has more than 20 years of career management experience at both small business and corporate levels.

During Joseph's 14 years as a professional trainer he has designed and presented programs for small to large groups, and a variety of organizations. He has met the competencies established by the International Board of Standards for Training, Performance and Instruction holding three certified training designations. Possessing excellent communication and motivational skills, Joseph's unique presentation style is relaxed and interactive. He employs anecdotes and examples that are thought provoking to aid participants in being solutions oriented. A trained facilitator he is able to skillfully guide others as they navigate through issues to resolution.

As a business and community development consultant Joseph has provided financial, management, marketing and operational planning services. Clients have included entrepreneurs, small businesses, and non-profits.



Who are we?

Haynes, Benford and Associates is a business development consulting and training firm. Our specialty is small to medium size companies and non-profit organizations. We assist business people and organizations to assess available resources, develop an action plan and train them how to maximize for improved operations with:

- Higher Performance
- Better Efficiency
- Stronger Customer/Member Relations

What can we do for you?

- Through personal discussion identify the specific needs of your business or organization.
- Help plan your growth by developing a solid business and action plan.
- Assess and research the resources available and help you to find what's needed to implement the plan.
- Aide in managing your operations more effectively.
- Advise on long range goals and plans for the future.
- Provide ongoing consultation and follow-up for goal attainment.
- Expand your markets, products or services.
- Hire and/or train executive or management team and staff.

Experienced Professionals?

Effectiveness is the key and we are proud to say that we have qualified professionals on our team. People who are committed to help you further your business activities. We have high standards and practice doing business by the golden rule.

Clydette Benford Haynes is an established professional having held management and executive level positions in human resources, training, marketing, sales, administration and operations over the last 27 years. She has extensive knowledge of budget management; fundraising; public relations, and project management. Clydette has provided small business start-up consulting and management services, crafting business plans, loan and grant proposals. She is experienced with construction, real estate, insurance, international trade, logging, retail, and internet marketing .

A qualified educator Clydette has taught elementary through high school youth. As a veteran trainer she has conducted in-service training on sales, marketing and customer service techniques. She has developed and presented several community college level workshops and certificated programs. Her effective people skills and high energy presentations keep the audience engaged .

Clydette has years of service with nonprofit and professional organizations in positions of leadership and responsibility.

